



B.Com

Bachelor of Commerce

Bachelor of Commerce

The Bachelor of Commerce degree is designed to provide the student with a wide range of managerial skills while at the same time building competence in a particular area of business studies. College therefore plan the degree such that additional to their major, students are exposed to general business principles, taking courses in accounting/finance, human resources, statistics, marketing, economics and information systems.

Career options after B. Com .

There is good scope for aspirants who have completed their bachelor' degree in Commerce, both in terms of higher education as well as for immediate jobs. Education in the concerned field is an excellent base for a variety of careers. On successful completion of B Com, aspirants can apply for jobs relating business and finance. Professionals can apply for employment in finance sector like banking, company secretary ship, chartered accountancy, Cost and works accountancy jobs. They can also apply for non-finance sector jobs in mass communication, law, hotel management, civil services, and so on.

Scope for Higher Studies after B.Com

After completing graduation in commerce, aspirants have a wide range of options for higher studies. They can do post graduation in any of the streams like :

- Economics
- Statistics
- Law
- Arts
- Insurance
- Education
- International Studies

Traditionally C.A. (Chartered Accountancy) is the most popular career option after B.com. But today subjects like Risk Management and Disaster Management are upcoming topics and students with Economics and B.Com background are more preferable in it.

B. Com Syllabus

FIRST YEAR

GROUP-A (Business Administration)
PAPER-I: BUSINESS COMMUNICATION
PAPER-II: BUSINESS ENVIRONMENT
GROUP-B (Accounts & Law)
PAPER-III: FINANCIAL ACCOUNTING
PAPER-IV BUSINESS REGULATORY FRAMEWORK
GROUP-C (Applied Business Economics)
PAPER-V BUSINESS ECONOMICS
PAPER-VI BUSINESS STATISTICS

SECOND YEAR

GROUP-A (Business Administration)
PAPER-I: PRINCIPLES OF BUSINESS MANAGEMENT
PAPER-II FUNDAMENTALS OF ENTREPRENEURSHIP
GROUP-B (Accounts & Law)
PAPER-III COST ACCOUNTING
PAPER-IV INCOME TAX
PAPER-V COMPANY LAW
GROUP-C (Applied Business Economics)
PAPER-VI PUBLIC FINANCE
PAPER-VII INDUSTRIAL LAW

THIRD YEAR

GROUP-A (Business Administration)
PAPER-I: PRINCIPLES OF BUSINESS MANAGEMENT
PAPER-II FUNDAMENTALS OF ENTREPRENEURSHIP

GROUP-B (Accounts & Law)
PAPER-III COST ACCOUNTING
PAPER-IV INCOME TAX
PAPER-V COMPANY LAW

ANY ONE OF THE FOLLOWING AREA COMBINATIONS

GROUP-C
(i) (Optional) PAPER-V FINANCIAL MANAGEMENT
PAPER-VI FINANCIAL MANAGEMENT OR
(ii) (Optional) PAPER-V PRINCIPLES OF MARKETING
PAPER-VI INTERNATIONAL MARKETING OR
(iii) (Optional) PAPER-V FUNDAMENTALS OF INSURANCE
PAPER-VI INDIAN BANKING SYSTEM OR
(iv) (Optional) PAPER-V INTERNET & WORLD WIDE WEB
PAPER-VI ESSENTIALS OF E-COMMERCE OR
(v) (Optional) PAPER-V HUMAN RESOURCE MANAGEMENT
PAPER-VI INDUSTRIAL RELATIONS
GROUP -D
PAPER-VII VIVA-VOICE : COMPULSORY



Born To Lead

Heritage Business College

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Born To Lead

Opportunities
Achievement
Success



Heritage Business Colleges

Heritage Business College

Discover your magnificent career maker in a Business Management college offering an extraordinary BBA course with a unique curriculum combined with various skill development courses.

- The Heritage Business is situated on the main Fatehabad road and very easily accessible from Agra Cantt Railway station/ Agra fort and roadways.
- Since it is on the Taj Mahal side of the city every facility is available nearby.
- The college have its own Buses for students & staff as well as Public Transport to the college are easily available.
- The Campus is in sprawling nine acres and a uniquely designed Building and ample space for parking, free movement, lawns and power backup, security etc.
- The well ventilated classrooms are air cooled and with latest teaching audio/video aids. There is a big auditorium for guest lectures/seminar programmes and other activities.
- The Institute has the best faculty/staff powered by unique curriculum and training workshops to empower the student for a job ready work force with required competencies and skills which will make them stand apart from the other BBA students.

ABOUT BBA

Bachelor of Business Administration

A Unique Programme from Heritage Business College

The BBA Program prepares you to meet the challenges of the corporate world. The Course has been extensively design in order to meet the great expectations of various Industries & Corporate that are involved in managerial business as well as human resource and administration areas.

The course mainly focuses on the study of business administration. It includes the in-depth study of the diverse aspects of business and the management of its operations. The significance of the course can be easily reviewed by checking the requirements needed to be a part of a corporate firm. It is not easy to be a part of the corporate firms in the present scenario. One needs outstanding skills in the concerned specialization to manage the company's business operations. And to gain these skills they must undergo this unique BBA.

The BBA course with its unique feature is aimed to provide "A Job Ready Work Force" with required competencies and skills for corporate world.

Main Focus of the Program

Bachelor of Business Administration course provides the aspiring students to know about the competitive business environment in which both the private and public sectors operate. The course mainly focuses to provide the students about the analytical and operational talents required to solve a business problem in any sector. It also offers flexibility for the students to specialize in particular areas. Once they pursue this course, the study in these areas offers them a wide range of career opportunities. Through this course they gain expertise in the business operations in all aspects.

Career opportunities

The course offers a dazzling career for the students in both the public and

private sectors of the national and global organizations. The structure of the course is designed in such a way to provide the candidates with the in-depth knowledge and skills that is needed to perform in various roles in the diverse areas such as finance, business management, human resource management, international business, administration etc.

Aim of the Program

This is a specialised programme that aims in providing the students with a wide understanding of how the various organizations operate in diverse business environment. The course exposes the students to an ample range of matters and challenges faced by the managers inside the corporate firms in order to make it successful in the global business arena.

Career Prospects

The BBA Course from Heritage Business College aims at providing the latest business management skills through SAP CRN to qualifying the students for job in top leading companies.

BBA SYLLABUS

BBA I SEMESTER

BBA-N 101 Business Organization
BBA-N 102 Business Mathematics
BBA-N 103 Principle of Economics
BBA-N 104 Book Keeping and Basic Accounting
BBA-N 105 Business Laws
BBA-N 106 Fundamental of Management

BBA II SEMESTER

BBA-N 201 Business Environment
BBA-N 202 Business Communication
BBA-N 203 Indian Economy
BBA-N 204 Principles of Accounting
BBA-N 205 Organization Behaviour
BBA-N 206 Business Statistics

BBA III SEMESTER

BBA-N 301 Advertising Management
BBA-N 302 Indian Banking System
BBA-N 303 Human Resource Management
BBA-N 304 Marketing Management
BBA-N 305 Company Accounts
BBA-N 306 Company Law

BBA IV SEMESTER

BBA-N 401 Consumer Behaviour
BBA-N 402 Financial Management
BBA-N 403 Production Management
BBA-N 404 Sales Management
BBA-N 405 Research Methodology
BBA-N 406 Operation Research

BBA V SEMESTER

BBA-N 501 Management Economics
BBA-N 502 Entrepreneurship & Small Business Management
BBA-N 503 Income Tax
BBA-N 504 Cost and Management Accounting
BBA-N 505 Fundamentals of Computer & IT

BBA VI SEMESTER

BBA-N 601 International Trade
BBA-N 602 Strategic Management & Business Policy
BBA-N 603 Management Information System
BBA-N 604 Auditing
BBA-N 605 Fundamental of E-Commerce



Opportunities
Achievement
Success

Training & Certification by

MSME

Technology Development Center
(Govt. Of India Organization)

- Six Sigma Training & Certification
- Lean Training & Certification
- Tally Accounting Training & Certification
- Tally ERP Training & Certification